



# Spazio Reale Eventi | Company Profile

Spazio Reale Eventi Firenze s.r.l. was established in 2023 to manage the conference center activities of the **Spazio Reale** complex in Campi Bisenzio (FI) and the event spaces of Palazzo Pucci at No. 2 in Florence.

The facility is strategically located on the outskirts of North Florence and is suitable for various types of events: **conventions, workshops, exhibitions, small fairs and training**. Just 4 km from Amerigo Vespucci Airport and ten minutes from the main highway junctions and the historic center of Florence, it offers a convenient alternative away from city traffic.

Spazio Reale boasts a plurality of services that make it a complete and functional location. It covers a very large area - about 25 thousand square meters - and includes a **convention center, a restaurant bar, a Hotel, a 4 thousand square meter sports center and a training agency accredited by the Tuscany Region**.

There is a main hall in the facility that **accommodates up to 1,000 people**, with an equipped stage and movable furniture. In addition, Spazio Reale has eight other halls with capacities ranging from 20 to 200 people. All venues are customizable in layout and equipped with audiovisual systems and natural light. Spazio Reale offers the possibility to stay overnight in **the Garden Hotel 32 spacious rooms** and use the **Acero Rosso restaurant for catering services**, corporate dinners, and coffee breaks. Finally, a sports center, large outdoor spaces, and a parking lot for 200 cars complete an offer that satisfies every customer's need. The entire facility is fully air-conditioned and equipped with wi-fi.

## Mission and Vision

In addition to its commercial soul as a conference company, **Spazio Reale** has a strong **social mission** because it was born to satisfy the needs of the territory and aims to promote social cohesion through interaction between people of different generations, abilities, and cultures. Choosing to hold an event in our venues also means **supporting social projects** and proximity to the most disadvantaged segments of the population. The entire facility is fully **accessible for people with mobility difficulties (D:4001)**, and the Spazio Reale Training Agency is completing the paperwork for the Gender Equality in the Workplace Certification. Spazio Reale Events caters to both companies and third-sector organizations, associations, and institutions.

## Palazzo Pucci

Spazio Reale Eventi S.r.l. also manages a number of rooms at **Palazzo Pucci** (at Via de' Pucci 2 in Florence), a historic Florentine residence suitable for both corporate events and gala dinners and

receptions. There are two main areas: the **Salone di Apollo** can accommodate up to 180 people, and the **Sala di Paride** has a capacity of 90. Four other adjoining rooms are available for hosting meetings, speakers, a secretariat, or support for catering or other services. The rooms are finely frescoed and have natural light. This side of the Palazzo is characterized by the presence of a **walled window** on the ground floor, on Via dei Servi. This architectural detail dates back to 1560, when Pandolfo de' Pucci, ousted from the Medici court, organized a conspiracy against Cosimo I de' Medici by firing an arquebus at him from that very window.

## Numbers and collaborations

**In 2023 and in the first quarter of 2024**, Spazio Reale Eventi hosted **135 events** organized by companies, associations, third sector entities, and local authorities. Among the organizations that chose us as a partner for their events are Poste Italiane, Arval, Unipol Sai, Tuscany Region, Enel Energia, Alia, Var Group, Cisl, and Alpitour.

Spazio Reale Eventi is a partner of **Federcongressi**, the **Florence Convention Bureau** and ADACI - Italian Association of Purchasing and Supply Management.

### **Spazio Reale Eventi Firenze S.r.l.**

Headquarters: Via San Donnino, 4/6 - 50030 Campi Bisenzio (Florence)

Registered office: Via de' Pucci, 2 - 50122 Florence

Tel. +39 055 899131 | mail: [info@spaziorealeventi.it](mailto:info@spaziorealeventi.it) | [www.spaziorealeventi.it](http://www.spaziorealeventi.it)

VAT No.: 06694130482 | SDI Code: SUBM70N